BLUEAIR Project Final Event

SHAPING TOGETHER THE SUSTAINABLE BLUE ECONOMY OF THE ADRIATIC-IONIAN MACRO-REGION

11th July 2023
09.00 - 16.15
Savoia Excelsior Palace, Riva del Mandracchio 4
Trieste - Italy

Hybrid event
REGISTRATIONS

CONFERENCE OPENING
- Salvatore La Rosa, Direttore della Ricerca e Innovazione - Area Science Park
- Alessia Rosolen, Assessore Regionale al Lavoro, Formazione, Istruzione, Ricerca, Università e Famiglia - Regione Autonoma Friuli Venezia Giulia
- Francesco Raphael Frieri, Interreg ADRION Programme Managing Authority

KEY - NOTE SPEAKERS
Envisioning the future opportunities and challenges for an innovation driven blue economy across the Adriatic-Ionian microregion, in the context of the wider European and Mediterranean scenario.

- Eleni Hatziyanni, DG MARE
- Fabio Fava, University of Bologna and Member of the Scientific Committee of the European Environment Agency TBC

THE BLUEAIR PROJECT ACTIVITIES AND RESULTS
Project’s main achievements and legacy in the light of the new IPA Adrion Programme.

Moderator: Ivan Curzolo, Agenzia per la Coesione Territoriale

The Interreg IPA ADRION Programme for 2021-2027: objectives and priorities
Barbara Di Piazza, Interreg ADRION Joint Secretariat

The BLUEAIR project: main results and launch of the Innovation Community
Vanessa Sanson, Elena Banci, Area Science Park

COFFEE BREAK

THEMATIC PANEL: INNOVATION COMMUNITY
The BLUEAIR Innovation Community has been launched to join forces and take action to promote coordinated innovation cooperation in the blue economy of the Adriatic and Ionian Region. The panel will discuss the Community’s purpose and mission and frame it into the wider context of transregional collaboration.

Moderator: Peter Medica
- Theano Stamopoulou, EUSAIR Pillar 1 Co-coordinator
- Alessandro Daraio, Emilia Romagna Region
- Andrijana Parić, DIH Innovamare
- Elisabetta Marinelli, S3COP
- Siniša Marčić, Regional Cooperation Council

II THEMATIC PANEL: INNOVATION STRATEGY
Panel to explore the ambitious goal of designing a macroregion-wide innovation strategy for the blue economy and discuss the progress and future prospects of the Blue Smart Specialisation Strategy in the Adriatic-Ionian region, with a specific focus on the IPA countries.

Moderator: Domagoj Saric, Croatian Chamber of Economy
- Maria Boile, University of Piraeus
- Marija Rajakovic, Croatian Ministry of Regional Development
- Viktor Nedovic, University of Belgrade, Coordinator of the process of S3 development in the Republic of Serbia
- Gorazd Jenko, Ministry of Cohesion and Regional Development, Smart Specialisation Division, Slovenia, TPLJ

13.00 NETWORKING LUNCH

14.00 III THEMATIC PANEL: BLUE SKILLS TO FEED JOBS
The panel will discuss how to boost the next generation of blue careers through advanced digital, green and soft skills, matching the training offer to the market needs: building people and not just creating curricula along with providing a competence framework on blue skills.
Event Moderator: Mr. Paolo Rosso, Senior Policy Advisor

Hybrid event: If you like to join the event online you can register here: Italian form/English form
English-Italian interpretation service will be available.